



Ascend Life

Life Insurance & Income Protection

**More than
just insurance**

 ascendbroking.co.uk



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About Us

Ascend Broking Group has announced the launch of Ascend Life, a dedicated protection division designed to deliver comprehensive life and income protection solutions to both individual, SME and corporate clients. Led by Kristian Breeze, the division will offer a full spectrum of services including life cover, critical illness, income protection and specialist distressed life solutions via the London market. The launch marks a strategic expansion of Ascend's advisory capabilities, creating a focused platform to meet growing demand for integrated protection planning across consumer and business markets.

The creation of Ascend Life reflects Ascend Broking Group's commitment to expanding its client offering through specialist divisions, while maintaining the agility that underpins the business. By integrating protection into its core services, the Group is strengthening its position as a comprehensive advisory partner, capable of delivering end-to-end solutions for both individuals, SME's and corporates across an increasingly complex insurance landscape.





Ascend Life

Life Insurance & Income Protection

Business Protection

In business, certainty is a luxury and preparation is essential. At Ascend Life, we help business owners secure the future with smart, whole-of-market protection tailored to your structure, risks and long-term ambitions. Whether you're safeguarding your company against the loss of a key person, ensuring shareholders are protected with a buy-sell agreement, or mitigating future tax liabilities through strategic inheritance tax protection, our role is to ensure continuity, stability and peace of mind.

Our solutions include:



Key Person Cover



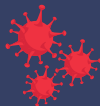
Relevant Life Policies



Shareholder and Partnership Protection



Executive Income Protection



Critical Illness and Serious Illness Cover



*Group Arrangements such as Death in Service and Group
Income Protection*

With whole-of-market access and a broker-first approach, we don't just find you cover - we find you the right cover. We understand that the true value of protection lies in precision, efficiency and readiness. That's why forward-thinking directors, partners and business owners turn to Ascend Life.



Ascend Life

Life Insurance & Income Protection

Individual & Family Protection

Life doesn't come with guarantees, but the right protection can come close. Ascend Life offers clear, independent advice across the full spectrum of personal life and income protection products, helping individuals and families plan for the unexpected with confidence.

We take a whole-of-market approach, ensuring your cover is not just comprehensive, but logical, relevant and cost-effective. From level and decreasing term life insurance to family income benefit, income protection and critical illness or serious illness cover, our solutions are designed to protect what matters most: your loved ones, your lifestyle and your long-term financial wellbeing.

Whether you're navigating a major life change such as buying a home, starting a family or changing careers, or simply planning ahead, Ascend Life ensures your protection is as tailored and forward-thinking as you are. We're not tied to one insurer or one way of thinking, just one outcome: getting it right for you.

Get in Touch

Ascend Life is a trading arm of award-winning Ascend Broking Group

Speak to an expert



Matthew Collins

01245 449 060

matthew.collins@ascendbroking.co.uk



Kristian Breeze

01245 373678

kristian.breeze@ascendhealth.co.uk

Ascend Executive

Ascend Health

Other Services

Industry awards recognition for customer service & innovation

Read more about our awards on our website: ascendbroking.co.uk

