



Ascend Broking Group
Business Insurance Solutions

Cyber Insurance

**More than
just insurance**

 ascendbroking.co.uk





Ascend Broking Group
Business Insurance Solutions



Cyber Insurance

You insure your building... but what about your data?

The Modern Risk - Digital Doesn't Mean Safe

Most businesses insure their buildings, contents and stock... but your biggest asset today is digital: customer data, emails, financial records and systems.

A cyber-attack can:

- Shut your systems down
- Hold your data to ransom
- Trigger regulatory fines
- Damage your reputation permanently



[View our Cyber Blogs](#)

[Get a cyber quote](#)

[Further information](#)

[View our Case Studies](#)



Ascend Broking Group

Business Insurance Solutions



Putting a cyber policy in place could protect you from the following incidents:



Data Breach Response

Covers the costs associated with responding to a data breach, including notification to affected individuals, credit monitoring and legal expenses.



Cyber Extortion

Provides coverage for ransom payments and associated costs in case of a cyber-attack where your data is held hostage or systems are locked.



Business Interruption

Covers lost income and extra expenses incurred during downtime caused by a cyber attack, ensuring your business can recover more quickly.



Legal Fees

Covers legal expenses to defend your business against cyber-related claims and lawsuits, including regulatory investigations or penalties.



IT Forensics & Recovery Costs

Includes the cost of investigating the breach, identifying the cause and fixing vulnerabilities to prevent future incidents.



Third-Party Liability

Provides coverage if a cyber-attack compromises the data of clients, customers or other third parties, and your business is held liable for damages.



Legal & Regulatory Costs

Covers the costs of defending against lawsuits or regulatory fines resulting from a cyber incident, as well as the costs of compliance with legal requirements.



Network Security

Covers expenses to restore your systems and data after a security breach, including the costs of patching vulnerabilities and enhancing security measures.

Industry awards recognition for customer service & innovation

Read more about our awards on our website: ascendbroking.co.uk





Ascend Broking Group

Business Insurance Solutions



Cyber Attacks

43% of UK cyber-attacks target small businesses – why is this?



Lower Security Defences – SMEs often don't have:

- *Dedicated IT staff*
- *Up-to-date firewalls or anti-virus*
- *Regular security training for employees*
- *This makes them low-hanging fruit.*



High Return, Low Risk

Attackers can make relatively quick money compared to the time it would take to hack a large corporation



Lack of Awareness

Many small businesses underestimate the threat, thinking 'why would they target us?' – and that's exactly why they do.

Contact us today to talk more about your exposure on **01245 449060**. Or to get a quote, click below.

Important Guides

[Important telephone numbers](#)

[Get a cyber quote](#)

[Frequently Asked Questions](#)

[More Client Testimonials](#)

Industry awards recognition for customer service & innovation

Read more about our awards on our website: ascendbroking.co.uk

