

Defined

Insurance Newsletter March 2022



Ascend Transportation

Business Insurance Solutions

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Ascend - Commercial Insurance Broker of the year 2022

Ascend are crowned Commercial Broker of The Year at The National Insurance Awards 2022

The first awards of the year and a major event in the insurance sector, aiming to highlight and honour innovation and achievement.

We competed against and fought off some worldwide nationals and we are delighted to have been awarded this award in front of 450 attendees at The Marriott on 9th March 2022.

According to the judges, we were awarded the title due to our focus on providing innovative added-value benefits to our customers, along with a service-based culture combined with organic growth.

Managing Director Matthew Collins said: "I'm always proud when what we do is recognised, but for us The Commercial Broker of The Year is the accolade all our peers want to win. To have won this against some stiff competition is a fantastic result!"

The win is the 7th to be added to the Ascend trophy cabinet but is the biggest in size and stature to date.

"It's great to be able to say that we deliver an award-winning product and service. To have told our story and achieved this in less than 5 years from our inception" says Matthew. "We know that what we do really works for businesses and now we know the industry knows it, too."

Read more about our success [here](#)



Tips for new HGV Drivers

If you've just passed your HGV license test and are now qualified to drive Heavy Goods Vehicles, the good news is that there are plenty of employment opportunities out there for you. With a current UK shortage of HGV drivers, now is certainly the time to be kick-starting a career in this area.

1) Carefully plan beforehand

There could be plenty of hurdles along the way. Last minute changes, unexpected diversions and traffic are just some of the hiccups that can occur on any normal working day. However, taking the time to properly plan and research your journey, including rest stops, alternative routes and places to refuel, helps in determining the most efficient route, where problems can be avoided if possible.

2) Know the height of your vehicle

When driving a large vehicle, like a truck, it can be difficult to judge the height of it in comparison to the objects around you. In order to prevent accidents, it is wise to find out the exact height of your vehicle, make a note of it and stick it to your dashboard.

3) Communicate effectively

Being a good HGV driver means being able to communicate effectively with members of your team, particularly the traffic office, which is responsible for organising your journey. Building a solid relationship with them ensures your work runs smoothly.

Check out the full article to see what other tips we have for new HGV drivers [here](#)



NATIONAL 2022
INSURANCE AWARDS
COMMERCIAL BROKER OF THE YEAR

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Why you need a transport insurance specialist

Whatever the size of your haulage operation, you'll have clients relying on your services and your ability to deliver. If your vehicles are out of action, you're not earning. When challenges arise, haulage insurance protects your operation liabilities and assets.

Keep your wheels turning

In the event of a fire, theft or accident, you will have access to much-needed funds and advice to keep you operational.

Connect with partner insurers

With leading insurers and an award-winning broker on your side, you can feel confident your business is covered.

Expert advice and insight

Access to the latest training, information and legislation advice from insurance, risk management and health & safety specialists.

How our haulage and logistics insurance experts help

You need to keep your business running, regardless of the challenges thrown your way – from a tight deadline to a vehicle off the road. Our haulage insurance experts can help. We have been meeting hauliers' insurance needs for over 30 years, so we understand your challenges.

With expert knowledge of the haulage industry, we are able to recommend the best level of protection of goods in transit insurance



Chelmsford City FC

We are delighted to sponsor Claret TV for the 21/22 season.



In the Press

Read our latest article on Essex TV



Ascend London to Paris Cycle Ride for Charity

At Ascend we are working closely with a local Charity called Kids Inspire. They give support to Children that have had a struggled upbringing.

Stuart, Eddie and Max are currently training for a marathon cycle from London to Paris. Totalling 190 Miles.

It would be more than appreciated if you could donate to support the guys - [Click here](#) to learn more

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Read all of our transport related blogs [here](#)

